



JOHN KEVIN

Stock Service Catalogue 2011



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OUR PROMISE

John Kevin's promise to you is quality shirts and unmatched customer service.

We refuse to compromise on our product, selecting superior fabrics and accessible, user-friendly designs.

We promise consistent, top quality product, from the material to the manufacture. Our entire focus is on getting our customers the best product in the shortest possible time. We guarantee that all orders, no matter the size, will be picked, packed and dispatched within 24 hours of receiving a receipt.

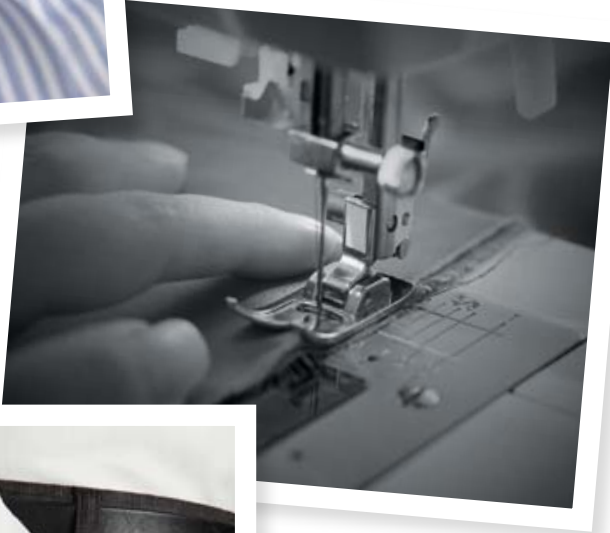
John Kevin

John Kevin

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JOHN KEVIN



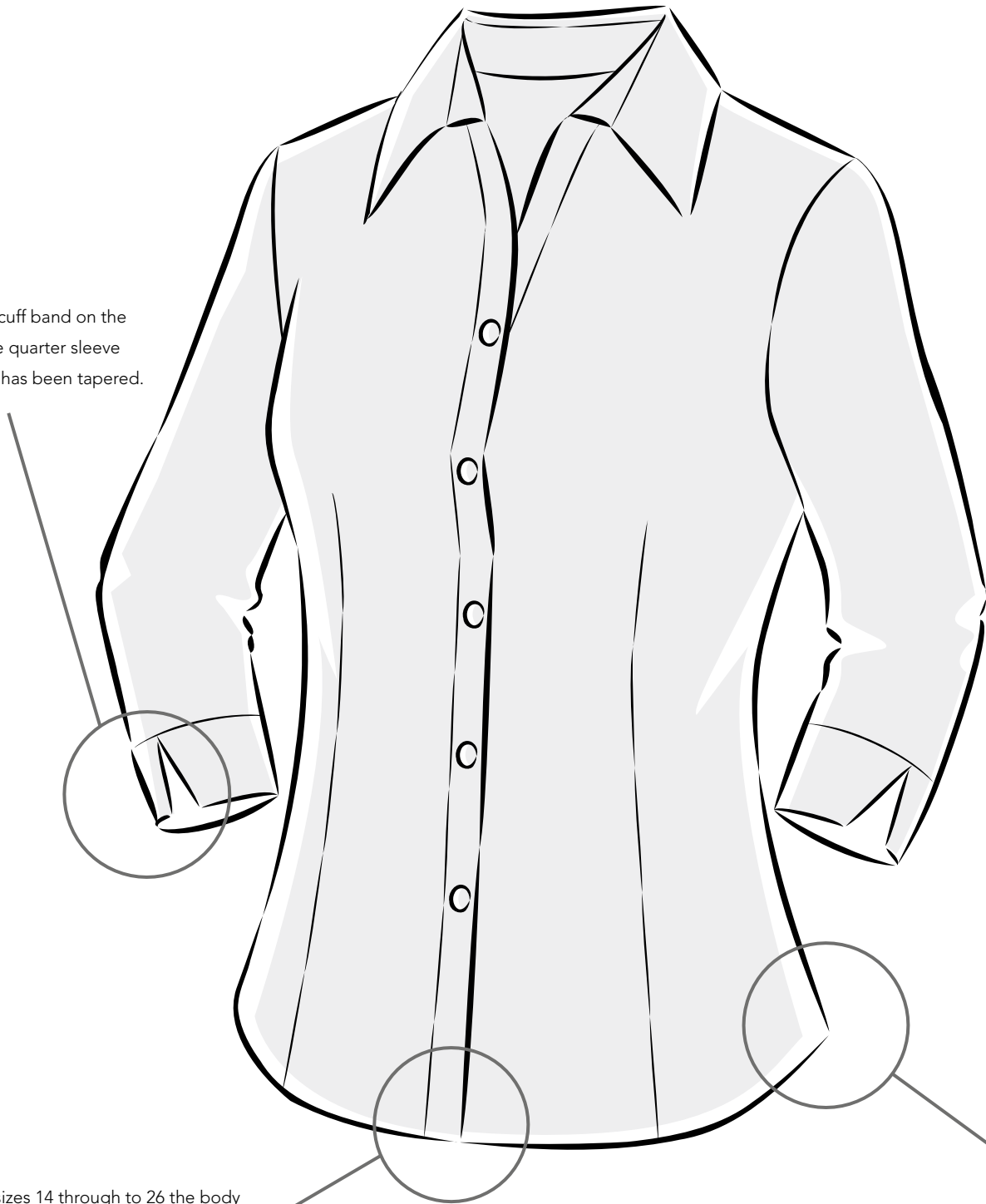
www.johnkevin.com



WOMEN'S NEW FIT

To address feedback we've received from our customers, we've altered the fit and made slight styling updates to our women's shirts. The side contour of the hemline has been lengthened, and for sizes 14 through to 26 the body length has been shortened to give a more proportionate silhouette. The cuff band on the three quarter sleeve shirt has been tapered.

The cuff band on the three quarter sleeve shirt has been tapered.



For sizes 14 through to 26 the body length has been shortened to give a more proportionate silhouette.

The side contour of the hemline has been lengthened.

WOMEN'S NEW FIT!

HOW TO MEASURE TO ORDER YOUR CORRECT SIZE

To ensure you are satisfied with your John Kevin purchase, we advise that you follow this fitting guide when selecting your product.

Men should measure the base of the neck, adding a centimetre for comfort; measure the fullest part of the upper torso as your chest guide;

and to measure the sleeve, start at the centre point of the back of the neck, measure across to the top of the shoulder and down to

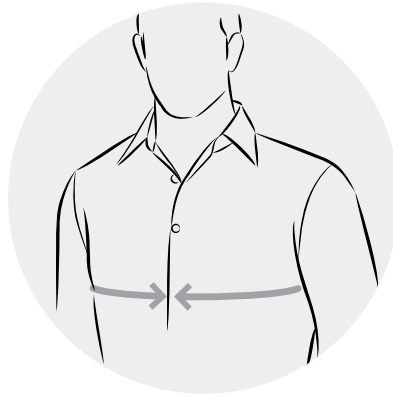
the wrist. For women, measure the fullest part of the bust, adding allowance for comfort; measure your waist at the smallest part of the torso;

and measure around the fullest part of the hip area for a comfortable fit.

MEN'S SIZING CHART



Measure your neck



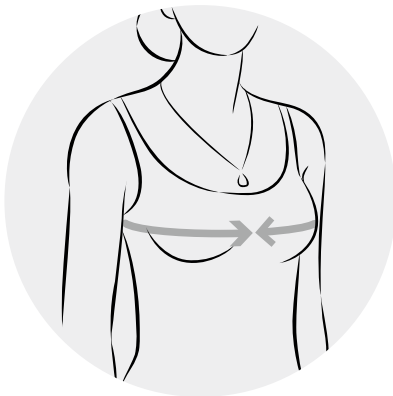
Measure your chest



Measure your sleeve length

MEASUREMENT GUIDELINE FOR MEN										
Size (cm)	38	39	40	41	42	43	44	46	48	50
To fit neck	38	39	40	41	42	43	44	46	48	50
To fit chest	88	92	96	100	104	108	112	118	124	130
Sleeve Length	84	85	86	88	89	90	90	92	92	92

WOMEN'S SIZING CHART



Measure your bust



Measure your waist

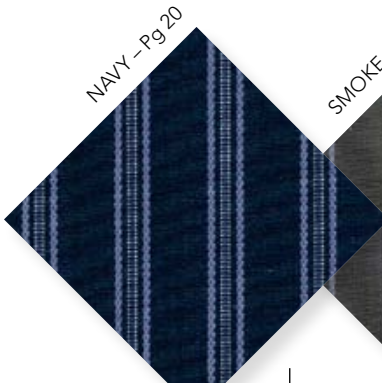




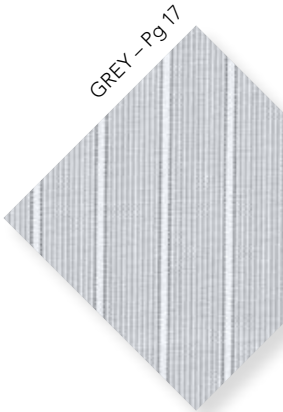
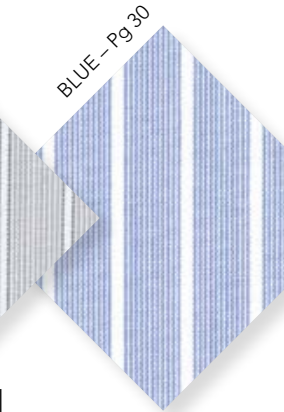
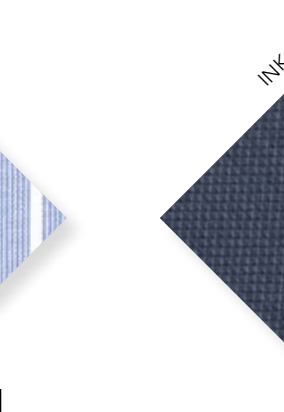
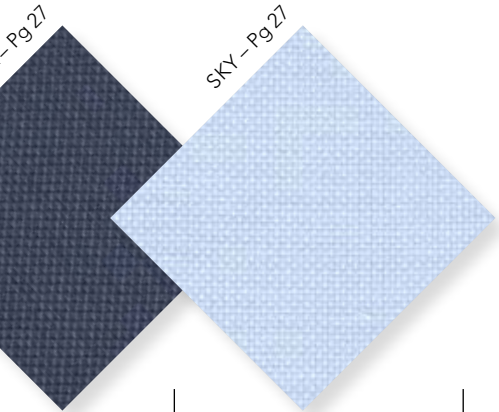
Measure your hips

MEASUREMENT GUIDELINE FOR WOMEN											
Size (cm)	6	8	10	12	14	16	18	20	22	24	26
To fit bust	80	85	90	95	100	105	110	115	120	125	130
To fit waist	70	75	80	85	90	98	100	105	110	115	120
To fit hips	85	90	95	100	105	110	115	120	125	130	135

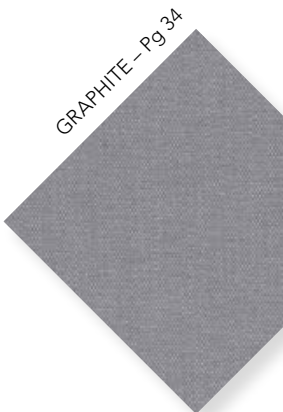
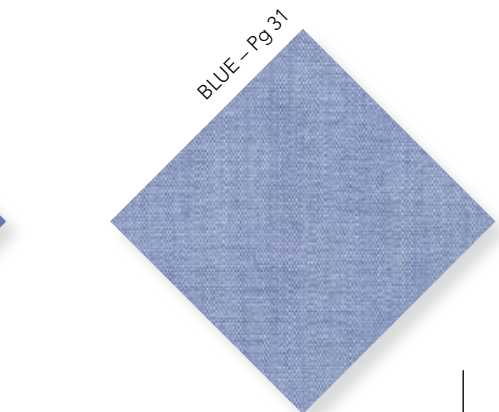
<p>*BLACK – Pg 17</p> 	<p>*ROYAL – Pg 25</p> 	<p>*WHITE – Pg 18</p> 	<p>GREY – Pg 22</p> 
<p>Women's 3/4 Sleeve – 100 Women's Long Sleeve – 101 Women's Short Sleeve – 102 Men's Long Sleeve – 200 Men's Short Sleeve – 201</p>	<p>Women's 3/4 Sleeve – 100 Women's Short Sleeve – 102 Men's Long Sleeve – 200 Men's Short Sleeve – 201</p>	<p>Women's 3/4 Sleeve – 100 Women's Long Sleeve – 101 Women's Short Sleeve – 102 Men's Long Sleeve – 200 Men's Short Sleeve – 201</p>	<p>Women's 3/4 Sleeve – 108 Women's Short Sleeve – 109 Men's Long Sleeve – 208 Men's Short Sleeve – 209</p>

<p>BLACK – Pg 23</p> 	<p>WHITE – Pg 23</p> 	<p>GREY – Pg 21</p> 	<p>BLUE – Pg 20</p> 
<p>Women's 3/4 Sleeve – 106 Women's Short Sleeve – 107 Men's Long Sleeve – 206 Men's Short Sleeve – 207</p>	<p>Women's 3/4 Sleeve – 106 Women's Short Sleeve – 107 Men's Long Sleeve – 206 Men's Short Sleeve – 207</p>	<p>Women's 3/4 Sleeve – 112 Women's Short Sleeve – 113 Men's Long Sleeve – 212 Men's Short Sleeve – 213</p>	<p>Women's 3/4 Sleeve – 112 Women's Short Sleeve – 113 Men's Long Sleeve – 212 Men's Short Sleeve – 213</p>

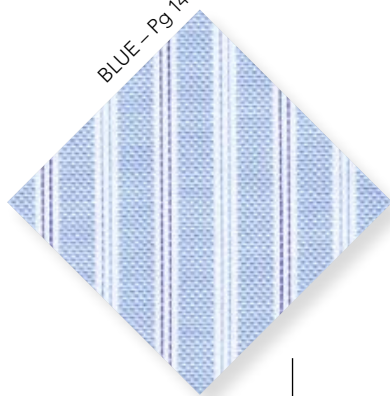
<p>NAVY – Pg 20</p> 	<p>SMOKE – Pg 21</p> 	<p>CHARCOAL – Pg 16</p> 
<p>Women's 3/4 Sleeve – 114 Women's Short Sleeve – 115 Men's Long Sleeve – 214 Men's Short Sleeve – 215</p>	<p>Women's 3/4 Sleeve – 114 Women's Short Sleeve – 115 Men's Long Sleeve – 214 Men's Short Sleeve – 215</p>	<p>Women's 3/4 Sleeve – 136 Women's Short Sleeve – 137 Men's Long Sleeve – 236 Men's Short Sleeve – 237</p>

 <p>GREY – Pg 17</p>	 <p>BLUE – Pg 30</p>	 <p>INK – Pg 27</p>	 <p>SKY – Pg 27</p>
<p>Women’s 3/4 Sleeve – 118 Women’s Short Sleeve – 119 Men’s Long Sleeve – 218 Men’s Short Sleeve – 219</p>	<p>Women’s 3/4 Sleeve – 118 Women’s Short Sleeve – 119 Men’s Long Sleeve – 218 Men’s Short Sleeve – 219</p>	<p>Women’s 3/4 Sleeve – 120 Women’s Short Sleeve – 121 Men’s Long Sleeve – 220 Men’s Short Sleeve – 221</p>	<p>Women’s 3/4 Sleeve – 120 Women’s Short Sleeve – 121 Men’s Long Sleeve – 220 Men’s Short Sleeve – 221</p>

 <p>GREY – Pg 36</p>	 <p>WHITE – Pg 23</p>	 <p>DARK GREY – Pg 23</p>
<p>Women’s 3/4 Sleeve – 130 Women’s Short Sleeve – 131 Men’s Long Sleeve – 230 Men’s Short Sleeve – 231</p>	<p>Women’s 3/4 Sleeve – 122 Women’s Short Sleeve – 123 Men’s Long Sleeve – 222 Men’s Short Sleeve – 223</p>	<p>Women’s 3/4 Sleeve – 124 Women’s Short Sleeve – 125 Men’s Long Sleeve – 224 Men’s Short Sleeve – 225</p>

 <p>GRAPHITE – Pg 34</p>	 <p>INDIGO – Pg 35</p>	 <p>BLUE – Pg 31</p>
<p>Women’s 3/4 Sleeve – 160 Women’s Short Sleeve – 161 Men’s Long Sleeve – 264 Men’s Short Sleeve – 265</p>	<p>Women’s 3/4 Sleeve (Matching Buttons) – 160 Women’s Short Sleeve (Matching Buttons) – 161 Men’s Long Sleeve (Brown Buttons) – 260 Men’s Short Sleeve (Brown Buttons) – 261 Men’s Long Sleeve (Matching Buttons) – 264 Men’s Short Sleeve (Matching Buttons) – 265</p>	<p>Women’s 3/4 Sleeve – 170 Women’s Short Sleeve – 171 Men’s Long Sleeve – 272 Men’s Short Sleeve – 273</p>

BLUE – Pg 14



Women's 3/4 Sleeve – 318
 Women's Short Sleeve – 319
 Men's Long Sleeve – 418
 Men's Short Sleeve – 419

STONE – Pg 29



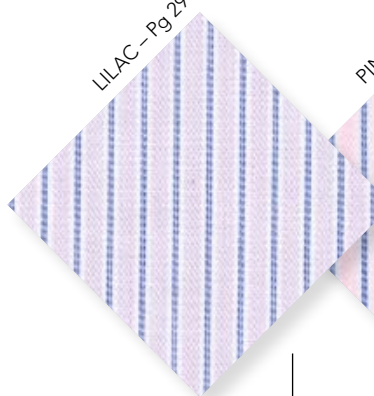
Women's 3/4 Sleeve – 304
 Women's Short Sleeve – 305
 Men's Long Sleeve – 404
 Men's Short Sleeve – 405

SALMON – Pg 29



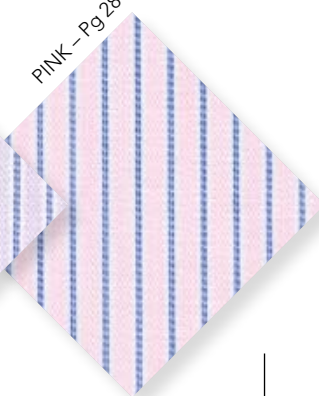
Women's 3/4 Sleeve – 304
 Women's Short Sleeve – 305
 Men's Long Sleeve – 404
 Men's Short Sleeve – 405

LILAC – Pg 29



Women's 3/4 Sleeve – 306
 Women's Short Sleeve – 307
 Men's Long Sleeve – 406
 Men's Short Sleeve – 407

PINK – Pg 28



Women's 3/4 Sleeve – 306
 Women's Short Sleeve – 307
 Men's Long Sleeve – 406
 Men's Short Sleeve – 407

WHITE – Pg 12 & 13



Women's 3/4 Sleeve – 300
 Women's Long Sleeve – 301
 Women's Short Sleeve – 302
 Men's Long Sleeve – 400
 Men's Short Sleeve – 401
 Men's Double Cuff – 402

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SLATE – Pg 19



Women's 3/4 Sleeve – 342
 Women's Short Sleeve – 343
 Men's Long Sleeve – 442
 Men's Short Sleeve – 443

INK – Pg 15




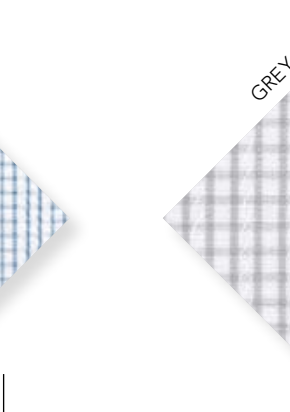
Women's 3/4 Sleeve – 312
 Women's Short Sleeve – 313
 Men's Long Sleeve – 412
 Men's Short Sleeve – 413

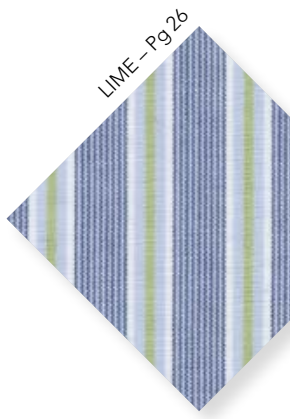
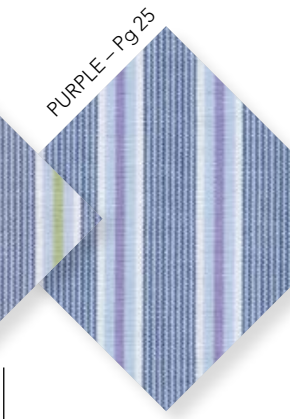
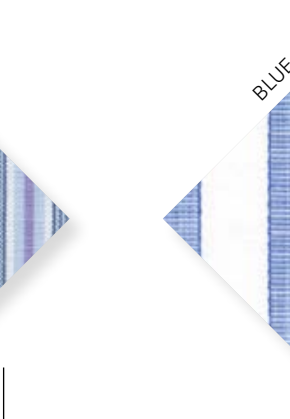
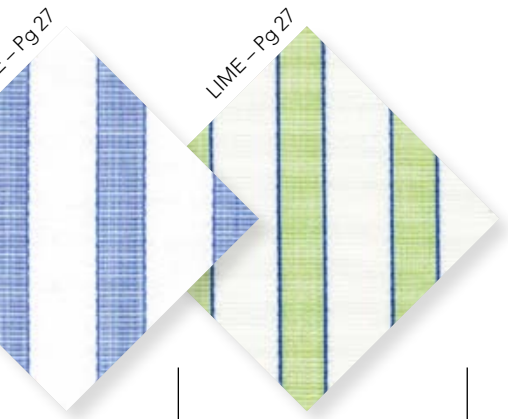
NAVY – Pg 25



Women's 3/4 Sleeve – 314
 Women's Short Sleeve – 315
 Men's Long Sleeve – 414
 Men's Short Sleeve – 415

SMALL ORDER SURCHARGE: 1–5 Units incurs a \$15 Surcharge. 6–11 Units incurs a \$10 Surcharge.

 <p>SILVER - Pg 33</p>	 <p>TEAL - Pg 33</p>	 <p>GREY - Pg 32</p>	 <p>BLUE - Pg 33</p>
<p>Women's 3/4 Sleeve - 320 Women's Short Sleeve - 321 Men's Long Sleeve - 420 Men's Short Sleeve - 421</p>	<p>Women's 3/4 Sleeve - 320 Women's Short Sleeve - 321 Men's Long Sleeve - 420 Men's Short Sleeve - 421</p>	<p>Women's 3/4 Sleeve - 324 Women's Short Sleeve - 325 Men's Long Sleeve - 424 Men's Short Sleeve - 425</p>	<p>Women's 3/4 Sleeve - 324 Women's Short Sleeve - 325 Men's Long Sleeve - 424 Men's Short Sleeve - 425</p>

 <p>LIME - Pg 26</p>	 <p>PURPLE - Pg 25</p>	 <p>BLUE - Pg 27</p>	 <p>LIME - Pg 27</p>
<p>Women's 3/4 Sleeve - 322 Women's Short Sleeve - 323 Men's Long Sleeve - 422 Men's Short Sleeve - 423</p>	<p>Women's 3/4 Sleeve - 322 Women's Short Sleeve - 323 Men's Long Sleeve - 422 Men's Short Sleeve - 423</p>	<p>Women's 3/4 Sleeve - 348 Women's Short Sleeve - 349 Men's Long Sleeve - 448 Men's Short Sleeve - 449</p>	<p>Women's 3/4 Sleeve - 348 Women's Short Sleeve - 349 Men's Long Sleeve - 448 Men's Short Sleeve - 449</p>

 <p>BLUE - Pg 24</p>	 <p>BLUE - Pg 25</p>	 <p>GRAPE - Pg 29</p>
<p>Women's 3/4 Sleeve - 336 Women's Short Sleeve - 337 Men's Long Sleeve - 436 Men's Short Sleeve - 437</p>	<p>Women's 3/4 Sleeve - 328 Women's Short Sleeve - 329 Men's Long Sleeve - 428 Men's Short Sleeve - 429</p>	<p>Women's 3/4 Sleeve - 332 Women's Short Sleeve - 333 Men's Long Sleeve - 432 Men's Short Sleeve - 433</p>

RETURNS POLICY: Return of stock or samples will not be accepted.

WOMEN'S ROLLED UP SHORT SLEEVE
729 – Grey

NEW!

Other styles available:

Men's Double Pocket Long Sleeve – 828

Men's Double Pocket Short Sleeve – 829

Also available in BLUE and NAVY



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NEW ARRIVALS

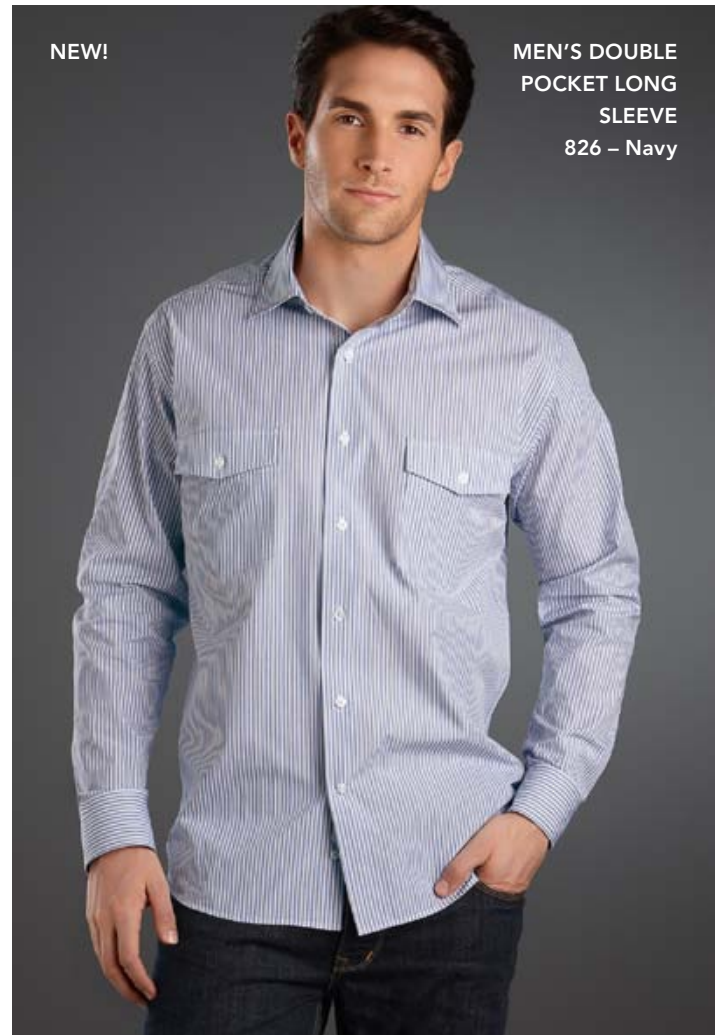
THREE NEW FABRICS AVAILABLE IN THREE NEW STYLES

The latest John Kevin shirt styles feature double chest flap pockets to provide both men and women with more casual and relaxed dressing options. These new, easy-to-wear styles are unique to our three stunning new fabrics.



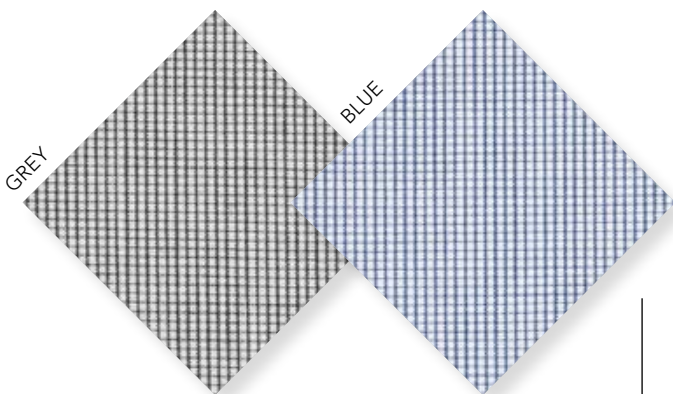
NEW!

**MEN'S DOUBLE
POCKET SHORT
SLEEVE
829 – Blue**

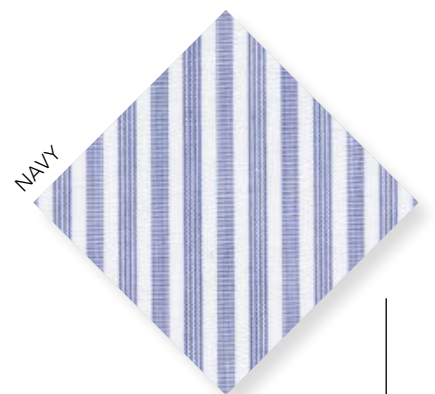


NEW!

**MEN'S DOUBLE
POCKET LONG
SLEEVE
826 – Navy**



Men's Double Pocket Long Sleeve – 828
Men's Double Pocket Short Sleeve – 829
Women's Rolled Up Short Sleeve – 729



Men's Double Pocket Long Sleeve – 826
Men's Double Pocket Short Sleeve – 827
Women's Rolled Up Short Sleeve – 727

WOMEN'S LONG SLEEVE
301 – White

Other styles available:

Women's 3/4 Sleeve – 300

Women's Short Sleeve – 302



MEN'S LONG SLEEVE DOUBLE CUFF
402 – White

Other styles available:

Men's Long Sleeve – 400

Men's Short Sleeve – 401



PINPOINT OXFORD

WOMEN'S 3/4 SLEEVE
318 – Blue

Other styles available:
Women's Short Sleeve – 319
Men's Long Sleeve – 418
Men's Short Sleeve – 419



MODERN LOOKS

MEN'S LONG SLEEVE
412 – Ink

Other styles available:

Men's Short Sleeve – 413

Women's 3/4 Sleeve – 312

Women's Short Sleeve – 313



MEN'S LONG SLEEVE
236 – Charcoal

Other styles available:
Men's Short Sleeve – 237
Women's 3/4 Sleeve – 136
Women's Short Sleeve – 137



JOHN KEVIN



NEW!

WOMEN'S
3/4 SLEEVE
118 – Grey



WOMEN'S
SHORT SLEEVE
102 – Black

Other styles available:

Women's Short Sleeve – 119

Men's Long Sleeve – 218

Men's Short Sleeve – 219

Also available in BLUE

Other styles available in BLACK, ROYAL and WHITE:

Women's 3/4 Sleeve – 100

Men's Long Sleeve – 200

Men's Short Sleeve – 201

Women's Long Sleeve – 101 (Black and White only)

WOMEN'S SHORT SLEEVE
102 – White

Other styles available in
BLACK, ROYAL and WHITE

Women's 3/4 Sleeve – 100

Men's Long Sleeve – 200

Men's Short Sleeve – 201

Women's Long Sleeve – 101
(BLACK and WHITE only)



MEN'S LONG SLEEVE
442 – Slate

Other styles available:

Men's Short Sleeve – 443

Women's 3/4 Sleeve – 342

Women's Short Sleeve – 343





MEN'S LONG SLEEVE
214 – Navy



WOMEN'S 3/4 SLEEVE
112 – Blue

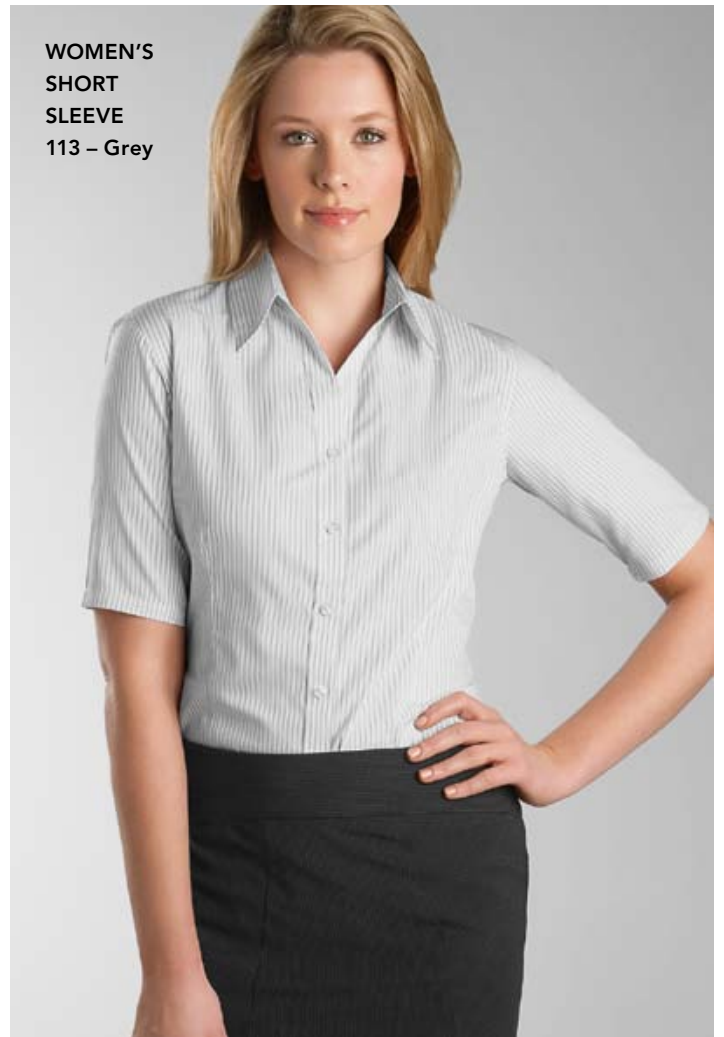
Other styles available:
Men's Short Sleeve – 215
Women's 3/4 Sleeve – 114
Women's Short Sleeve – 115

Also available in SMOKE

Other styles available:
Women's Short Sleeve – 113
Men's Long Sleeve – 212
Men's Short Sleeve – 213

Also available in GREY

JOHN KEVIN



Other styles available:

Men's Short Sleeve – 215

Women's 3/4 Sleeve – 114

Women's Short Sleeve – 115

Also available in NAVY

Other styles available:

Women's 3/4 Sleeve – 112

Men's Long Sleeve – 212

Men's Short Sleeve – 213

Also available in BLUE

MEN'S LONG SLEEVE
208 – Grey

Other styles available:
Men's Short Sleeve – 209
Women's 3/4 Sleeve – 108
Women's Short Sleeve – 109



RIGHT: Other styles available:
 Women's Short Sleeve – 123
 Men's Long Sleeve – 222
 Men's Short Sleeve – 223

BELOW: Other styles available:
 Men's Short Sleeve – 225
 Women's 3/4 Sleeve – 124
 Women's Short Sleeve – 125



WOMENS 3/4 SLEEVE
 122 – White

NEW!



MEN'S LONG SLEEVE
 224 – Dark Grey



Black

White

MEN'S LONG SLEEVE
 206 – White
 Men's Short Sleeve – 207
 Women's 3/4 Sleeve – 106
 Women's Short Sleeve – 107
 Also available in BLACK

MEN'S LONG SLEEVE
436 – Blue

Other styles available:
Men's Short Sleeve – 437
Women's 3/4 Sleeve – 336
Women's Short Sleeve – 337



MIX'N'MATCH

JOHN KEVIN



428 – Blue

422 – Purple

200 – Royal

414 – Navy

25

MEN'S LONG SLEEVE
428 – Blue

Men's Short Sleeve – 429
Women's 3/4 Sleeve – 328
Women's Short Sleeve – 329

MEN'S LONG SLEEVE
422 – Purple

Men's Short Sleeve – 423
Women's 3/4 Sleeve – 322
Women's Short Sleeve – 323

MEN'S LONG SLEEVE
200 – Royal

Men's Short Sleeve – 201
Women's 3/4 Sleeve – 100
Women's Short Sleeve – 102

MEN'S LONG SLEEVE
414 – Navy

Men's Short Sleeve – 415
Women's 3/4 Sleeve – 314
Women's Short Sleeve – 315

WOMEN'S 3/4 SLEEVE
322 – Lime

NEW!

Other styles available:
Women's Short Sleeve – 323
Men's Long Sleeve – 422
Men's Short Sleeve – 423
Also available in PURPLE



RIGHT: Other styles available:

Men's Short Sleeve – 449

Women's 3/4 Sleeve – 348

Women's Short Sleeve – 349

Also available in BLUE

BELOW: Other styles available:

Men's Short Sleeve – 449

Women's 3/4 Sleeve – 348

Women's Short Sleeve – 349

Also available in LIME



**MEN'S LONG
SLEEVE
448 – Lime**



**MEN'S LONG
SLEEVE
448 – Blue**



Sky

Ink

Styles available in:

Women's 3/4 Sleeve – 120

Women's Short Sleeve – 121

Men's Long Sleeve – 220

Men's Short Sleeve – 221

MEN'S LONG SLEEVE
406 – Pink

Other styles available:
Men's Short Sleeve – 407
Women's 3/4 Sleeve – 306
Women's Short Sleeve – 307

Also available in LILAC





404 – Salmon

432 – Grape

404 – Stone

406 – Lilac

MEN'S LONG SLEEVE Salmon – 404

Men's Short Sleeve – 405

Women's 3/4 Sleeve – 304

Women's Short Sleeve – 305

Also available in STONE

MEN'S LONG SLEEVE Grape – 432

Men's Short Sleeve – 433

Women's 3/4 Sleeve – 332

Women's Short Sleeve – 333

MEN'S LONG SLEEVE Lilac – 406

Men's Short Sleeve – 407

Women's 3/4 Sleeve – 306

Women's Short Sleeve – 307



**MEN'S LONG
SLEEVE**
404 – Salmon

Other styles available:

Men's Short Sleeve – 405

Women's 3/4 Sleeve – 304

Women's Short Sleeve – 305

Also available in STONE

**WOMEN'S 3/4 SLEEVE
118 – Blue**

Other styles available:
Women's Short Sleeve – 119
Men's Long Sleeve – 218
Men's Short Sleeve – 219

Also available in GREY



MEN'S LONG SLEEVE
272 – Blue

Other styles available:

Men's Short Sleeve – 273

Women's 3/4 Sleeve – 170

Women's Short Sleeve – 171





NEW!
WOMEN'S 3/4 SLEEVE
324 – Grey

Other styles available:
Women's Short Sleeve – 325
Men's Long Sleeve – 424
Men's Short Sleeve – 425

Also available in BLUE

JOHN KEVIN



Teal

Silver

Styles available in:

- Women's 3/4 Sleeve – 320
- Women's Short Sleeve – 321
- Men's Long Sleeve – 420
- Men's Short Sleeve – 421



NEW!

MEN'S LONG SLEEVE
424 – Blue

Other styles available:

- Men's Short Sleeve – 425
- Women's 3/4 Sleeve – 324
- Women's Short Sleeve – 325

Also available in GREY

WOMEN'S 3/4 SLEEVE
160 – Graphite

Other styles available:
Women's Short Sleeve – 161
Men's Long Sleeve – 264
Men's Short Sleeve – 265

CHAMBRAY STYLES

BUTTON DOWN STYLING

Our latest range features the iconic Chambray shirt. This lightweight cotton rich shirting is making a comeback and is a must-have item for the coming year. It's available in 2 colours with a button down collar, either matching buttons or brown buttons both in long and short sleeves for men.



MEN'S LONG SLEEVE (Brown Buttons)
260 – Indigo

Other styles available:

Men's Short Sleeve (Brown Buttons) – 261



MEN'S LONG SLEEVE (Matching Buttons)
264 – Indigo

Other styles available:

Men's Short Sleeve (Matching Buttons) – 265

Women's 3/4 Sleeve (Matching Buttons) – 160

Women's Short Sleeve (Matching Buttons) – 161

MEN'S LONG SLEEVE
230 – Grey

Other styles available:
Men's Short Sleeve – 231
Women's 3/4 Sleeve – 130
Women's Short Sleeve – 131

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